

EPOS

FAQ

- 1. What does the consolidation of the EPOS Enterprise portfolio exactly mean?**
As a natural evolution in the continuous establishment of our brand worldwide, we have decided to consolidate our Enterprise portfolio during 2023, with the result that our CC&O products will be branded with the EPOS logo. This is a cosmetic and branding change – form, fit, function and performance remain unchanged. As a result, article numbers remain the same.
- 2. What product series are in scope?**
The following CC&O product series will no longer bear the co-branded EPOS | Sennheiser logo. Instead, they will be branded with the EPOS logo.

IMPACT Series	ADAPT Series
IMPACT 100	ADAPT 100
IMPACT 200	ADAPT 200
IMPACT 600	ADAPT 300
IMPACT 5000	ADAPT 500
IMPACT D	ADAPT 600
IMPACT SD/DW	ADAPT Presence

- 3. When will this happen:**
To reduce waste, we will execute the strategy as a running change during 2023. During the transition period above headset series may exist in both a co-branded and EPOS version.
- 4. Updated marketing materials will be available from end March 2023:**
All our available marketing collaterals will be updated to the EPOS brand, already by the end of March 2023. The collaterals will include the product series in scope with updated images and brand communication.
- 5. Should I update my webshop/website?**
Yes, please update your website and webshop with updated product information and images being EPOS focused. If you are already deploying EPOS content to your website/webshop via content syndication platforms automation (e.g. 1WorldSync), please be aware that the marketing materials will be updated through the system in those locales supported by EPOS.

EPOS designs, manufactures, and sells high-end audio and video solutions for business professionals and gamers around the world.

EPOS builds on decades of psychoacoustic research on how the brain perceives sound, and design audio and video solutions that provide the best conditions for the brain so you and the people you communicate with can achieve more with less brain energy spent.

Owned by the world-leading hearing healthcare and audio technology group, Demant, and with headquarters in Copenhagen, Denmark, EPOS builds on more than 115 years' audio expertise and operates in a global market with offices and partners in more than 60 countries.

Find more information at <http://www.eposaudio.com>

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6. What can I do if I need materials including co-branded products or products that are being phased out?

Please contact your EPOS Enterprise Account Manager or local Channel Marketing Manager.

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